Understanding Basic and Pro Digital Barber Cards

Digital Barber Card · https://haircutnow.com/docs/understanding-basic-and-pro-digital-barber-cards/

Your card’s available features depend on the access shown in its manager.

Choose Free Basic or Pro at the top of Card setup. Pro costs $4.99/month or $49.90/year.

Basic Barber Card

Basic is free with an eligible claimed individual Marketplace listing, including a free listing. Its details come from the connected Marketplace profile.

A free individual listing provides a contact-only card. An eligible paid individual listing can add the authoritative Haircut Now directory booking page. Basic does not provide an editable external booking destination.

Barber Card Pro

Pro supports:

- Independent profile and contact editing.
- A booking link to an external booking platform.
- Profile photo, business logo, cover image, colors, and layouts.
- Biography, services, website, and social links.
- The last 30 days of card activity.
- PNG and scalable SVG QR downloads.

Pro can be used with or without a Marketplace listing. The manager currently offers **$4.99 monthly** or **$49.90 yearly**; review checkout before subscribing.

Separate product access

Marketplace Premium and Barber Card Pro are separate subscriptions. A paid Marketplace listing does not automatically grant all Pro customization features.

Check the **Basic** or **Pro** badge in your card manager rather than assuming access from another Haircut Now product. Upgrading keeps the card’s permanent URL and QR destination.

Setup is different from an active Card

A signed-in account can still have unfinished Card setup. Basic needs an eligible owned and connected individual listing; standalone Pro needs completed subscription and Card setup. Public sharing and a usable public-card QR code are available only when the Card is active.

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